

# BRIAN BENTON

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## EDUCATION

### WASHINGTON UNIVERSITY IN ST. LOUIS

*Graduated December 2015*

- B.A. in American Culture Studies
- Minor in Writing

### UTRECHT UNIVERSITY

*Fall 2015*

- Coursework in journalism, public policy and international relations in the Netherlands

## SKILLS

- Adobe Premiere, Photoshop, Illustrator, After Effects and InDesign
- Final Cut Pro and Final Cut X
- Google, Facebook and Twitter advertising
- DSLR and cinema videography
- Wordpress and CMS systems
- Basic HTML and CSS
- Podcasting and audio editing
- Proficient in Spanish

## EXPERIENCE

### FREELANCE PHOTOGRAPHER, ANIMATOR AND VIDEOGRAPHER

*2012 – present*

- Experience with scripting and storyboarding, studio and equipment rental, project budgeting and scheduling and social strategy and content launches.
- Select clients include Yelp, LiveNation, Atlantic Records, Everton Toffee Co., Splendid Spoon, Sam Fox School of Design & Visual Arts and Fisher+Baker.
- Work used by Fast Company, Google, Nylon, SPIN.com, Time Out NY and Vice.

### WHOLE WHALE Contract Media Producer

New York NY | *January 2017 – May 2017*

- Design graphics for social media and web usage for internal and client usage.
- Produce and edit Using The Whole Whale Podcast and Whole Whale TV videos.
- Write content for the Whole Whale blog and promote content on social media.

### RESPECT YOUR YOUNGERS Founder and Editor

respectyouryoungers.com | *January 2015 – present*

- Manage operations for curated music review and interview website averaging 60,000 unique monthly views and 110,000 monthly hits.
- Hire and mentor a team of 45 contributors in North America and Europe.
- Build partner relationships to drive traffic through sweepstakes and sponsored content, and develop and maintain relationships with venues, publicists and managers to gain access to concerts and festivals.

### REVOLVES AROUND ME Founder and Producer

revolvesaround.me | *September 2016 – present*

- Co-host of Revolves Around Me, a bi-weekly podcast about “the intercept of two things that think they are the center of the universe—religion and millennials.”
- Compiled and communicated with 200+ person press list to generate coverage, contributing to threefold increase in listeners in three months.
- Designed brand identity, built website, run social channels, and edit episodes.

### MANHATTAN PREP Media Production Associate

New York NY | *April 2016 – September 2016*

- Principal video and design contributor to 22 interactive GMAT lesson updates, part of strategy to increase user satisfaction and attract new clients.
- Collaborated with program instructors to create two new original lessons and successfully convert written plans to interactive digital lessons.

### OZY MEDIA Video Intern

Mountain View CA | *Summer 2015*

- Conceived and produced three original videos and edited 15 additional videos for online magazine in collaboration with four-member creative team.
- Spearheaded content management project involving organization of 200+ video files, creating searchable database of video content and tracking analytics for all videos.

### TEACH FOR AMERICA Video Marketing Intern

New York NY | *Summer 2014*

- Directed, filmed and edited two videos as part of national TFA marketing campaigns raising \$31,000 for the TFA Transitional Teacher Fund.
- Worked with multi-regional team of producers to develop and pitch multiple ongoing video projects for web, social media and broadcast television.