

BRIAN BENTON

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EDUCATION

WASHINGTON UNIVERSITY IN ST. LOUIS

Graduated December 2015

- B.A. in American Culture Studies
- Minor in Writing

UTRECHT UNIVERSITY

Fall 2015

- Coursework in journalism, public policy and international relations in the Netherlands

SKILLS

- Premiere
- Photoshop
- Illustrator
- After Effects
- InDesign
- Audition
- Final Cut X + 7
- DSLR and cinema videography
- Wordpress and CMS systems
- HTML and CSS
- Podcasting
- Spanish

EXPERIENCE

FREELANCE PHOTOGRAPHER, VIDEOGRAPHER + CONTENT CREATOR

2016 – present

- Select clients include Atlantic Records, the Financial Times, Go Organically, Jo Handbags, Melissa Wood Health, Oatly, Sakara, Splendid Spoon, trèStiQue, Unilock, Washington University in St. Louis, Weight Watchers, Welch's Fruit Snacks and Yelp.
- Experience with scripting and storyboarding, studio and equipment rental, project budgeting and scheduling and social strategy and content launches in independent and agency settings.

THE HOWARD HUGHES CORPORATION Contract Content Creator

New York NY | June 2018 – August 2018

- Worked to create social content for Pier 17 and South Seaport, including photography, shortform video and stop-motion GIFs.
- Collaborated with company partners including Heineken, Live Nation and 10 Corso Como to produce content for social campaigns.

MULTIPLY Contract Content Creator

New York NY | January 2018 – May 2018

- Produced and edited video and created social content for Multiply's accounts, including Ace Hardware, Hero Clean and Basil Hayden's.
- Worked alongside Account team members to conceptualize and produce content.

WHOLE WHALE Contract Media Producer

New York NY | January 2017 – May 2017

- Built content for social media and web for internal and client usage.
- Produced and edited Using The Whole Whale Podcast and Whole Whale TV Youtube videos.
- Wrote and created visual content for the Whole Whale blog and promoted content on social media.

RESPECT YOUR YOUNGERS Founder and Editor

respectyouryoungers.com | January 2015 – present

- Manage operations for curated music review and interview website with 40 contributors nationwide, averaging 60,000 unique monthly views and 110,000 monthly hits.
- Build partner relationships to drive traffic through sweepstakes and sponsored content, and maintain relationships with venues, publicists and managers to gain access to concerts and festivals.

REVOLVES AROUND ME Founder and Producer

revolvesaround.me | September 2016 – present

- Co-host of Revolves Around Me, a bi-weekly podcast about "the intercept of two things that think they are the center of the universe—religion and millennials."
- Compiled and communicated with 200+ person press list to generate coverage, contributing to threefold increase in listeners in three months.