

EXPERIENCE

BRIAN F. BENTON STUDIO – Owner

December 2016 to Present

- Own and lead photography and video production company
- Experience with scripting and storyboarding, production team management, equipment management, project budgeting, and social strategy and launches (in-house and agency)
- Selected Clients (Brand): Atlantic Records, BNY Mellon, The Financial Times, Lululemon Athletica, Newmark Knight Frank, Oatly, The Smithsonian Institute, Sony, Weight Watchers

THE HOWARD HUGHES CORPORATION – Content Strategist

June 2018 to September 2018 (contract)

- Worked to create social content and social strategies for brand accounts and collaborated with brand partners including Heineken, Live Nation and 10 Corso Como for social campaigns

MULTIPLY – Producer

January 2018 to May 2018 (contract)

- Produced and edited video and social content for Multiply's accounts, including Ace Hardware and Basil Hayden's, and worked alongside Account team to conceptualize and produce content

WHOLE WHALE – Media Producer

January 2017 to May 2017 (contract)

- Built content for social media and web for internal and client usage
- Produced and edited Using The Whole Whale Podcast and Whole Whale TV Youtube videos

MANHATTAN PREP – Media Production Associate

May 2016 to November 2016

- Principal video and design contributor to 22 interactive GMAT lesson updates, part of strategy to increase user satisfaction and attract new clients
- Collaborated with program instructors to create original lessons and convert written plans to digital lessons

LEADERSHIP

RESPECT YOUR YOUNGERS – Founder and Editor

January 2015 to March 2020

- Managed operations for curated music website achieving an average of 60,000 UMGs
- Hired, lead and mentored a team of 45 contributors in 14 cities in the U.S. and Europe

REVOLVES AROUND ME – Co-founder and Producer

August 2016 to December 2017

- Designed brand identity, built website, run social channels, and research and edit bi-weekly, interview-driven episodes of of Revolves Around Me, a podcast about religion and millennials.

WASHINGTON UNIVERSITY STUDENT UNION – Vice President of Public Relations, Student Union

April 2014 to March 2015

- Elected by student body to serve as voice of the university's student government and increase communication between students and administration through press releases, media relationships and social media.

EDUCATION

USC MARSHALL SCHOOL OF BUSINESS – Master of Business Administration

Expected Graduation December 2022, part-time program

WASHINGTON UNIVERSITY IN ST. LOUIS – Bachelor of Arts in American Culture Studies + Writing

Graduated December 2015